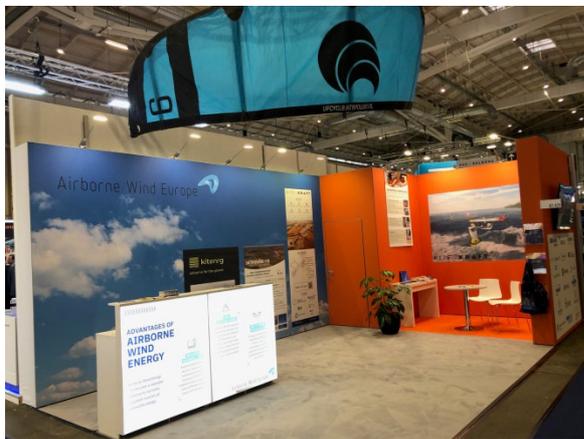


Report on Wind Energy Hamburg 2022

From 27-30 September Airborne Wind Europe attended the Wind Energy Hamburg 2022 expo with a booth, B7.425, organized the 3rd Airborne Wind Energy Forum and gave a speech at the “Speakers Corner” on September 28.

Over the four days, about 30,000 visitors from 92 countries attended the world’s leading wind industry expo, and more than 1,400 exhibitors from 37 countries showcased their products and services. The conference programme, comprising more than 150 speeches and panel discussions featuring top-ranking experts, attracted record audiences.

The AWEurope stand attracted a lot of attention: A couple of hundred people came by to visit and express their interest; the AWE Forum was attended by roughly two dozen participants across the day and the speech was followed by some 40-50 people.



Our key messages were:

- Airborne Wind Europe is an association, representing the leading AWE system technology developers, as well as universities and supply chain.
- First system already commercially available (Skysails Power, who featured an own stand as well), further to come within the next years.
- Next goals are proof of continuous operation on new demonstration and commercial sites that we are looking for in Europe and beyond as well as getting policy support in key countries like Germany
- Members are looking for investors and strategic partners to move on; we are also looking for companies who are interested in providing their experience and know-how in terms of developing components for AWE, e.g. within the IEA Wind TCP Task 48.

The visitor range was wide: German and international (e.g. UK, France, Spain, Netherlands, India etc.) utilities, project developers, investors, component manufacturers, researchers, journalists, students, etc. While the knowledge about AWE technology seems to have increased, many times we had to explain the AWE concepts and raise awareness of the opportunities the technology can offer.

Overall we received very positive feedback so we are optimistic that our visitors will keep on following the activities in our sector and share their positive impressions with others. We are already following-up on certain ideas, e.g. temporary power supply by AWE during the installation of wind farms to reduce fossil fuel consumption.

Compared to the experiences from expo Hamburg 2016, where we only had a small stand and even to the successful showcase in 2018, the interest has again grown. Especially the talks have developed more concrete. AWE is not respected anymore as a research project but as a real option for investment and deployment, cooperation and support.